



Sponsorship Opportunities

Monday, May 3rd | Rock Hill Country Club

Shotgun Start at 9:00 a.m., Picnic starting at 1:30 p.m.

On Monday May 3rd, the Children's Attention Home is hosting a brand new event – **Fore the Children**. This golf tournament closes the Home's celebration of 50 years providing loving care and attention to over 8,500 children.



Your support provides a **safe and nurturing home** and **life-changing services** to children in need. By sponsoring this event, **you are giving these youth the care and resources they need** to thrive and aligning your organization with a **long-standing, respected community partner**.



Fore the Children is aiming to reach **100 golfers** and **100 picnic guests** through this premiere golf experience and community picnic event. The event will also include **online engagement through livestream** on social media channels.

How your sponsorship drives impact



\$1,000

Provides 6 months of life skill education

\$2,500

Provides 3 months of recreational activities

\$5,000

Ensures safe, reliable transportation for a year

\$10,000

Supports remote learning through hardware and IT support

\$15,000

Supports kitchen and outdoor rec area renovation projects



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YEARS
OF LOVE
& CARE

OUR MISSION
Providing nurturing care and life-changing services to youth and families in need.

The Children's Attention Home is a 501(c)3, tax exempt organization, Federal ID: 57-0527092.

attentionhome.org • 803-328-8871 • P.O. Box 2912, Rock Hill, SC 29732 • @childrensattentionhome

Tournament Details



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Shotgun Start at 9:00 a.m., Picnic starting at 1:30 p.m.



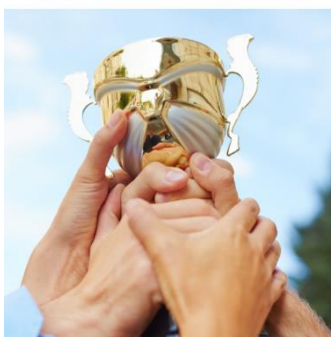
Tournament will feature:

- On-course contests
- Picnic contests
- Raffles
- Prizes for top 3 team finishers and contest winners



Golfers will enjoy:

- Valet bag drop-off
- Breakfast and lunch
- Unlimited sodas, waters, and snacks, and (3) beer drink tickets
- Tournament swag bag



19th Hole Picnic

Join the picnic following the golf tournament! Guests can take part in contests, raffles, and enjoy a boxed lunch, unlimited sodas and water, and (2) beer drink tickets.

Tickets are just \$25!

Add more fun!

In addition to your sponsorship, you can purchase the following add-ons for your team the day of the tournament:

- Team & Individual Packages
- Mulligans
- Raffle Tickets

COVID-19 Precautions

For the safety of all participants, masks will be required for everyone in areas where physical distancing of 6 feet or more is not possible or indoors. Temperatures will be taken for all golfers and guests upon arrival, masks will be provided if needed, and hand sanitizer will be available throughout the day. If you are feeling sick or exhibiting possible symptoms of COVID-19, please stay home and get well soon!



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Sponsor Information



Tournament Sponsors

All Tournament Sponsors receive in addition to benefits specified below:

- Social media shout-out & recognition on event webpage
- Opportunity to include company-branded goodies in swag bags
- Recognition in tournament program & in post-event thank you email to all tournament participants
- Hole sponsor sign & recognition on tournament welcome signage
- Digital sponsor badge for sponsor promotion

	Title Sponsor \$15,000	Ace Sponsor \$10,000	Eagle Sponsor \$5,000	Birdie Sponsor \$2,500	Hole Sponsor \$1,000
Picnic Lunches	8	8	6	4	2
Golf Players	8	4	4	2	
Award Ceremony Recognition	✓	✓	✓	✓	
Option for CAH Speaker at company gathering	✓	✓	✓		
Option for company tent/table at hole	✓	✓	✓		
Recognized during tournament welcome	✓	✓			
Featured story about company partnership on website/social media	✓	✓			
Company logo displayed at all major events for one year	✓	✓			
Specially-stocked carts	2	1			
Recognized in event media promotion	✓				
Logo on snack and beverage carts	✓				

**Sponsorship is tax deductible minus the value of tangible benefits received.*

Sponsor Information



“Chip-in” Sponsors

All Chip-in Sponsors donating \$500+ in in-kind value receive:

- Social media shout-out
- Opportunity to include company-branded goodies in swag bags
- (2) Guest picnic passes
- Recognized in tournament program

Benefits equivalent to tournament sponsorships will be added based on the total value of in-kind & financial sponsorship.

Meal Sponsor (2 available)	Drinks Sponsor (2 available)	Snackage Sponsor (2 available)	Swag Bag Sponsor (2 available)
Logo displayed at table serving boxed breakfast and lunches	Logo displayed on drink carts during tournament and drink table at picnic	Logo displayed on snack carts during tournament and snack table at picnic	Logo displayed on swag bag of goodies provided to golfers
<i>*Donates breakfast or lunch for all players, guests, and volunteers</i>	<i>*Donates beverages for beverage carts; one beer sponsor and one soft drink sponsor available</i>	<i>*Donates snacks for carts and picnic; 2 sponsorships available</i>	<i>*Provides hospitality bags for golfers or picnic guests</i>

Contest Sponsors

All Contest Sponsors donating \$500+ in in-kind value receive:

- Social media shout-out
- Opportunity to include company-branded goodies in swag bags
- (2) Guest picnic passes
- Award Ceremony Recognition
- Recognized in tournament program

Benefits equivalent to tournament sponsorships will be added based on the total value of in-kind & financial sponsorship.

Team Award Sponsor (1 available)	Hole-in-One Contest Sponsor (1 available)	Golf Contest Sponsor (4 available)	Picnic Contest Sponsor (2 available)	Raffle Prize Sponsor
Logo displayed at Award Ceremony table & all event sponsor benefits	Logo displayed at the hole contest green & all event sponsor benefits	Logo displayed on at the hole contest green	Logo displayed at picnic contest location	Logo displayed with prize on display table
<i>*Prizes for 1st, 2nd, and 3rd place teams valuing \$1000+ in total value</i>	<i>* Provides \$500+ valued prize for contest and contest insurance coverage</i>	<i>* Provides \$500+ valued prize for contest; two sponsorships available for each contest</i>	<i>* Provides \$250 valued prize for contest; one sponsorship for men and one for women</i>	<i>* Donates prizes for various raffles</i>

Sponsor Registration



Complete your sponsorship online by scanning QR code or visiting bit.ly/forethechildren

OR

Complete the form below and scan/email to kmotsinger@attentionhome.org or mail to P.O. Box 2912, Rock Hill, SC 29732.

To ensure you receive full benefits of your sponsorship, send your commitment, name, & logo by:

Monday, April 4, 2021

SPONSOR INFORMATION

Please provide the following information so that we may correctly recognize and acknowledge your generous support.

Sponsor Name (as you wish to be recognized)

Primary Contact Person

Mailing Address

City

State

Zip

Phone

Email

Website

☐ I wish for this gift to be anonymous. Please **do not** recognize me/us in any published materials.

SPONSORSHIP LEVEL

Please indicate the level at which you would like to sponsor our event.

☐ Chip-in Sponsor: _____ ☐ Contest Sponsor: _____

☐ Title Sponsor (\$15,000) ☐ Ace Sponsor (\$10,000) ☐ Eagle Sponsor (\$5,000)

☐ Birdie Sponsor (\$2,500) ☐ Hole Sponsor (\$1,000) ☐ Other: \$ _____

☐ Add'l Picnic Guests (\$25 per person) # of guests: _____ (check sponsor benefits for # of guests included)

PAYMENT

Please indicate your preferred method of payment

I intend to pay by: ☐ check ☐ please invoice ☐ credit card (complete at attentionhome.org/forethechildren/sponsor)

By signing this form, you are pledging a Fore the Children Tournament Sponsorship. All checks should be made out to Children's Attention Home, Inc.

x

/ /

Signature of Donor or Authorized Representative

Date

All sponsors will receive follow-up communication regarding benefits.

Questions?

Contact **Katy Motsinger** (kmotsinger@attentionhome.org, 803-372-6841)



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OUR MISSION

About the Children's Attention Home



Mission: To provide nurturing care and life-changing services to youth and families in need.

Vision: To be a community leader that exceeds industry standards of care, pursues innovative practices, and equips youth and families to achieve healthy independence and sustainable success.

Location: Rock Hill, SC

Date Established: September, 1970

Capacity: 42 children, boys and girls ages birth to 21

Total Served: 8,500 (last fiscal year, the Home served over 140 children & youth)

Average Stay: 2-3 months (stays range from a few days to over a year)

Daily Cost of Care: \$200 (includes all program and support services)

Populations served: The Children's Attention Home serves youth in foster care ages birth to 21 in partnership with SC DSS and homeless youth ages 17 to 21, including family sibling groups, pregnant and parenting teens, transition-age youth

Individualized Care: Each child has a comprehensive care plan to identify where they need help and set goals for improvement. This plan addresses areas such as self-care, social development, education, and independent living.

Programs & Services: Residential Foster Care, Crossroads, Education, Independent Living & Life Skills, Health & Wellness

Education: Youth living at the Home are zoned to attend Sullivan Middle School and Rock Hill High School, with some students attending other York County schools based on prior school placement or identified educational needs. The Palmetto School is a partner for students K-8. Youth who are post high school pursue college, technical school, or career opportunities based on their interests and goals.

Brief History: In 1969, the Rock Hill Ministerial Association realized that abused and neglected children, whose parents were incarcerated or deemed unfit to care for them, had no place to go. To this need, individuals, churches and businesses rallied together to build a short-term emergency shelter for up to nine children suffering from abuse, neglect, or abandonment. Because of the overwhelming community support, the Children's Attention Home opened its doors in the fall of 1970.

Since then, the campus has grown to provide care for up to 42 children at a time with expanded services and programs. Every year, the Home continues to grow by developing and implementing new services to better meet the needs of the precious children entrusted to its care and ensure better outcomes for their futures.



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