



Online Auction Opportunities

On October 24, we will be hosting our virtual 50th Birthday Celebration! The 50th birthday is a milestone opportunity to commemorate the history and impact of the Home through the last 50 years, celebrate the present work, and calibrate for the future. This year's virtual event will feature an exciting program of music featuring the return of [McEwyn](#), special elements educating guests about the Home, honoring our past and celebrating what the future has in store.

A key part of this event is an online silent auction, and that's where **YOU** can help! The auction will begin on Saturday, Oct. 17 and close on Saturday, Oct. 24. Would you be willing to donate an item or put together a basket to raise support for the Home?

Donor Benefits

Tier 1 Items \$20-\$200 Value	Tier 2 Items \$201-\$599 Value	Tier 3 Items \$600+ Value
All benefits of Tier 1 Item Value include: ✓ Item displayed with description in online auction (32auctions.com/cah50birthday) ✓ Image and link to company website	All benefits of Tier 1 Item Value plus: ✓ Recognition in the Home e-newsletter ✓ Recognition on event webpage ✓ Recognition on social media	All benefits of Tier 2 Item Value plus: ✓ Listed as featured item in online auction ✓ Recognition during event

A list with theme ideas with desired values are listed on our website:

attentionhome.org/50thbirthday/auction

Pick something from the list or call us with your idea of a great auction prize! If you have any questions, please contact Denise McNeill at dmcneill@attentionhome.org or call 803-372-6843. Thank you for your heart for our children, and we look forward to hearing from you.

Donation Deadline: Friday, September 25



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OUR MISSION
Providing nurturing care and life-changing services to youth and families in need.

Learn more at attentionhome.org or call 803-328-8871

The Children's Attention Home is a 501(c)3, tax exempt organization; Federal ID: 57-0527092.

Auction Ideas

To donate items or baskets, sign up at attentionhome.org/50birthday/auction

Basket/Item	Requested Value	Suggestions
Adventures Basket	\$250+	Gift cards for the following; Adventure Air, NASCAR Experience, Zip lining, Catawba River Expeditions, Horseback riding, Hot Air Balloon Ride, Indoor Go-kart racing, kayaking adventure, shooting range.
Baby Basket	\$100-200	Diaper bag, gift card, infant toys, books, bibs, toys
Bro Basket	\$100-200	Cigars, whiskey stones, bottles of liqueur, candy, snacks, popcorn, pretzels (https://www.thebrobasket.com/)
Car Care Basket	\$200 -350	Certificate for one car wash or annual membership car wash, bucket, Basket/Gift Card sponges, brushes and car wash supplies
Charlotte Brewery Basket	\$50+	Gift cards from Charlotte Breweries, beer glasses, shirts, snacks, peanuts, pretzels, Uber ride
Charlotte Hornets Basket	\$250+	Tickets, paraphernalia, party package, autographed memorabilia
Charlotte Knights Baseball	\$250+	Tickets, paraphernalia, party package, autographed memorabilia
Clemson Tigers Basket	\$250+	Tickets, paraphernalia, party package, autographed memorabilia
Coffee Basket	\$100-200	Assorted coffees, Starbucks gift card, coffee mug, biscotti, sugar spoons
Date Night Basket	\$200-350	Gift card for dinner, dessert and drinks, gift card for a movie, flowers, bottle of wine
Fire Pit Basket	\$200-350	Fire pit, citronella candle, Hershey bars, marshmallows, graham crackers, roasting sticks, flashlights, fire starter
Game Night Basket	\$100-300	Uno, Jenga, cards, Scrabble, Heads Up, Gestures, Life, Yahtzee, snacks, candy
Gift Card Wreath	\$250+	Gift cards for dinner, shopping, entertainment
Golf Basket	\$250+	Round of golf certificate, golf towel, golf bag, golf clubs, hat, snacks, candy, golf balls, Arnold Palmer Arizona Iced Teas, gift card
Grill Basket	\$300+	Grill, charcoal, skewers, cookbook, BBQ sauce, seasonings, corn holders
Handyman Gift Basket	\$200-350	Gloves, set of screwdrivers, measuring tape, toolbox, box cutter, level, Handyman magazine, gift card, flashlight
Italian Basket	\$100-200	Spaghetti strainer, spaghetti sauce, olive oil, pasta, pasta bowl, seasonings
Kids Activity Basket	\$150+	Gift cards from the following: Adventure Air Sports, Camp Canaan, Riverbanks Zoo & Gardens, US National Whitewater Center, Zootastic Park, Discovery Place
Kids Basket	\$50-100	Coloring books, Craft kits, games, bubbles, crayons, markers, puzzles, toys
Kids Book Basket	\$100-200	Children's' books for all ages, gift card
Kitchen Gadget Basket	\$100-200	Cookbook, measuring cups, spatula, frying pan, measuring spoons, bread pan
Lego Basket	\$200-350	Lego's and Lego movie, gift card
Lottery Basket	\$250+	Assorted lottery tickets
Love Your Cat Basket	\$100-200	Cat litter, litter box, treats, toys, litter scoop, gift card
Love Your Dog Basket	\$200-350	Dog bed, toys, treats, food dishes, shampoo, collar and leash, gift card for boarding or grooming

(Auction Ideas Continued)

To donate items or baskets, sign up at attentionhome.org/50birthday/auction

Basket/Item	Requested Value	Suggestions
Movie Basket	\$100-200	DVD's, popcorn, candy, soda, Redbox gift card
New Mom Survival Basket	\$100-200	Magazines or books, journal, bubble bath, assortment of teas, box of chocolates, bottle of wine, lotions, candle, slippers
Night at the Movies and Dinner Basket	\$150+	AMC gift card, Regal Cinemas gift card, RedStone 14 Cinemas gift card, Fandango gift card, restaurant gift cards
Pamper Me Basket	\$200-350	Gift Certificate for a spa day, candles, lotions, nail polish, candy, bottle of wine
Panthers Basket	\$300-500	Panthers tickets, Panthers paraphernalia
Picnic Basket	\$100-200	Picnic basket, cooler, condiments, napkins, snacks, tablecloth, citronella spray or candle
Rock Hill Brewery Basket	\$200-350	Gift cards from local breweries, beer glasses, t-shirts, signs
Ski Trip Basket	\$400+	Gift certificate to a ski resort, certificate for skiing lessons, hat, hot chocolate, snacks
South Carolina Themed Basket	\$150+	Cookbook, jams, grits, biscuit mix, Palmetto items, cups, coffee mugs, coffee, apple butter
Taste of York County Basket	\$150-350	All items that are made in York County
Technology and Gadgets Basket	\$300-\$500	Kindle, Echo Dot, Fitbit, dvd's, bluetooth, earphones, Ipad, gift card
Travel Basket	\$200-350	Backpack or small luggage, ID & ticket wallet, travel first aid kit, travel size items, earplugs, candy, passport holder, gift card
Wine Basket	\$200-350	Bottles of wine (red and white) cheese and crackers, chips, caramel popcorn
Beach House Getaway		Rental for a weekend or a week
Blumenthal PNC Broadway lights		Season tickets for two or tickets for two for one show
Charlotte Business Gift Cards		Value: \$50+ Gift cards from restaurants, salons, breweries, gift shops, gas stations, movie theaters and shopping
Chartered Fishing Trip		Half or full day charter for 2-6 Anglers
Concert Tickets		2 tickets PNC Music Pavilion, Charlotte Metro Credit Union Amphitheater, Spectrum Cent, etc.
Cruise Vacation for Two		3, 5, 7 day cruise
Fort Mill Business Gift Cards		Value: \$50+ Gift cards from restaurants, salons, breweries, gift shops, gas stations, movie theaters and shopping
Lake House Rental		Rental for a weekend or a week
Mountain Getaway		Cabin rental for a family
Personal Chef for a Dinner Party of 10		Fine dining experience right in your home
Private Food Truck Party		Cooking for a party of 10 or more at the winner's home
Rock Hill Business Gift Cards		Value: \$50+ Gift cards from restaurants, salons, breweries, gift shops, gas stations, movie theaters and shopping



Auction Item Donation Form

Donations can also be submitted online at attentionhome.org/50thbirthday/auction.

Donor name: _____
(as you would like to be recognized)

Contact name: _____

Full Address: _____

Email: _____

Phone: _____ Website: _____

☐ I wish for my donation to remain anonymous

Item Name & Description: _____

Estimated Value: \$ _____

Signature

Date

Deadline: September 25, 2020

THANK YOU for supporting the mission of the Children's Attention Home!
Please return forms to: Attention: Denise McNeill, PO Box 2912, Rock Hill, SC 29732
Email form to: dmcneill@attentionhome.org

Questions? Please contact Denise McNeill (803-372-6843)



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Event Name:	Children's Attention Home 50th Birthday Celebration
Date:	Saturday, October 24
Time:	Main program is from 7:00 - 8:00 p.m.
Place:	Online – complete event information at attentionhome.org/50thbirthday
Description:	The 50th birthday is a milestone opportunity to commemorate the inspirational history of the Home, celebrate the present work, and calibrate for the future. This year's event will feature the return of music by McEwyn , exciting program elements honoring the Home's history and impact, and celebrating what the future has in store. Join us in this virtual celebration by gathering your family and friends, near and far! Every penny raised will provide nurturing care and life-changing services to these youth who so desperately need your help.
Goals:	(1) Raise \$75,000 in support and (2) Connect and engage with 600 community members
Target Attendance:	500-600 online guests
Target Audience:	Sustaining supporters and individuals not currently connected or supporting the Home
Tickets/Registration:	Suggested donation of \$10/person; registration all online at attentionhome.org/50thbirthday

Event Program

Speakers:	MC - Lucas McFadden ; various videos & speeches
Music:	McEwyn Band
Media:	CN2, WRHI, etc.; seeking involvement from WBTV and WSOC
Timeline:	6:30 - 7:00 p.m. – Pre-event activities and sponsor/auction item promotion 7:00 - 8:00 p.m. – Main presentation (Detailed program TBD) 8:00 - 8:30 p.m. – Afterparty excitement, including final results

Support Opportunities

Sponsorships:	Opportunities range \$250 - \$7,500; learn more at attentionhome.org/50thbirthday/sponsor
Online Auction:	Hosted by 32auctions.com; learn more at attentionhome.org/50thbirthday/auction
Host Watch Party:	Gather your family or a small group of your closest friends to celebrate, in person or virtually! Learn more at attentionhome.org/50thbirthday/watchparty .
Donations:	Can be made at attentionhome.org/50thbirthday via credit card, ACH, Google Pay, Apple Pay, text, or checks by mail (P.O. Box 2912, Rock Hill, SC 29732) or by calling 803-372-6843
Fund-A-Need:	Auction items that raise money towards a specific need of the Home



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About the Children's Attention Home

Mission: To provide nurturing care and life-changing services to youth and families in need.

Vision: To be a community leader that exceeds industry standards of care, pursues innovative practices, and equips youth and families to achieve healthy independence and sustainable success.

Location: Rock Hill, SC

Date Established: September, 1970

Capacity: 42 children, boys and girls ages birth to 21

Total Served: 8,000 (*last fiscal year, the Home served over 140 residents*)

Average Stay: 2-3 months (*stays range from a few days to over a year*)

Daily Cost of Care: \$200 (*includes all program and support services*)

Individualized Care: Each child has a Comprehensive Care Plan to identify where they need help and set goals for improvement. This plan addresses areas such as self-care, social development, education, and independent living.

Services: Residential Foster Care, Crossroads, Education, Independent Living & Life Skills, Health & Wellness

Education: Youth living at the Home are zoned to attend Sullivan Middle School and Rock Hill High School, with some students attending other York County schools based on prior school placement or identified educational needs. The Palmetto School is a partner for students K-8. Youth who are post high school pursue college, technical school, or career opportunities based on their interests and goals.

Brief History: In 1969, the Rock Hill Ministerial Association realized that abused and neglected children, whose parents were incarcerated or deemed unfit to care for them, had no place to go. To answer to this call for help, individuals, churches and businesses rallied together to build a short-term emergency shelter for up to nine children suffering from abuse, neglect, or abandonment. Because of the overwhelming community support, the Children's Attention Home opened its doors in the fall of 1970.

Since then, the Home has grown to provide care for up to 42 children at a time with expanded services and programs. Every year, the Home continues to grow by developing and implementing new services to better meet the needs of the precious children entrusted to its care and ensure better outcomes for their futures.

